



Plumpton College

Plumpton College at Netherfield Centre for Sustainable Food & Farming Course Information

Course Name: Hoof to Hook		Tutor: Sarah Blackford, Debbie Hopkins and Dave Rook	
Venue: Ivyland Farm Netherfield Nr. Battle East Sussex TN33 9QB		1 day course	
		Start time/Finish time: 10am to 4pm	
Designed for: Any one who is interested in understanding the different methods of selling finished stock including live marketing, deadweight marketing and direct selling.			
Aims of the course: To teach participants how to evaluate live animals in terms of confirmation and fat cover, evaluate carcasses hanging in the chiller store and decided the best way to market meat.			
Typical number of delegates: 6 -10		Course runs approximately once a year	
<u>Course Timetable</u>			
10.00 am – 10.30 am	Course administration/ tea or coffee/introductions		
10.30am – 12.30pm:	Lecture (Classroom) Marketing live animals Deadweight marketing Direct selling and regulations		
12.30pm – 1.30pm:	Lunch		
1.30pm – 3.30pm:	Handling live animals to assess for marketing Evaluating carcasses in the Homestead Farm chiller store. Includes a tour of the cutting room.		
3.30 pm – 4.00 pm	Summary /Questions and Answers Tea / Coffee and Course Evaluations		
What you need to bring: Hot & cold drinks are provided, but you will need to bring a packed lunch. In the morning the course is classroom based. During the afternoon the course will be held on the farm. Please bring appropriate clothing and footwear for both venues. As an ongoing precautionary measure, please ensure that items of clothing and footwear used previously on another farm, have been thoroughly cleaned.			
Course Outcome: College Certificate (on request)			
Follow on course suggestions: Pork Butchery, Lamb Butchery, Venison Butchery, Sausage Making, Bacon & Gammon Curing, Salami Making, Selection of Finished livestock, Direct Meat Marketing. For dates and further course information please contact Plumpton College at Netherfield			
To book this course, for further information, or in case of an emergency on the day of the course please contact:			
Plumpton College at Netherfield Woodland Enterprise Centre, Hastings Road, Flimwell, TN5 7PR Tel 01580 879 547 e-mail info@netherfieldcentre.co.uk			